eToro Now Available Nationwide with New York Launch

November 19, 2024

November 19, 2024: eToro, the trading and investing platform, announced today that eToro USA Securities Inc. (eToro) is now operational in New York State, making the platform available for eligible investors nationwide. Retail investors in New York can now trade fractional stocks, exchange traded funds, and options on the eToro platform.

Yoni Assia, Co-Founder and CEO of eToro, commented: "Our *New York launch is a key milestone as we celebrate our US business being accessible to investors in all 50 states. New York is the economic capital of the world and we're excited to now be able to provide New Yorkers with access to investing opportunities, financial education, and the power of a global community."*

On eToro, users can trade fractional stocks and ETFs commission free, as well as trading options without contract fees. eToro has simplified options trading for retail investors through their innovative social trading functionalities such as 'copy trade', enabling traders to duplicate the trades of others. In addition, users can practice trading using eToro's draft trading, access thousands of free financial education resources in the eToro Academy, and tap into the power of shared knowledge across eToro's global community.

Andrew McCormick, Head of eToro US, said: *"While the US has one of the highest rates of retail investor participation in stock markets globally, there still remains a huge opportunity to engage everyday investors who wish to grow their financial knowledge and wealth. Markets can be fast moving and volatile at times; however, now is always the right time to start investing. With eToro, investors can trade and invest in the brands they know and love. Our goal is to empower new and experienced investors alike through eToro's unique products and global community."*

In addition to New York, eToro is now available in Nevada, Hawaii, Puerto Rico, and the U.S. Virgin Islands bringing coverage to all 50 states.

ENDS

Notes to editors

**Cryptoassets available in select states depending on the local regulatory requirements.*

Media contacts
pr@etoro.com

ellendi@etoro.com

About eToro

eToro is the trading and investing platform that empowers you to invest, share and learn. We were founded in 2007 with the vision of a world where everyone can trade and invest in a simple and transparent way. Today we have over 38 million registered users from 75 countries. We believe there is power in shared knowledge and that we can become more successful by investing together. So we've created a collaborative investment community designed to provide you with the tools you need to grow your knowledge and wealth. On eToro, you can hold a range of traditional and innovative assets and choose how you invest: trade directly, invest in a portfolio, or copy other investors. You can visit our media center here for our latest news.