



eToro launches Club subscription, unlocking Platinum tier benefits

November 3, 2025

Monday 3 November 2025: eToro, the trading and investing platform, today announced the launch of the [eToro Club Subscription](#) giving users access to the Platinum tier of the eToro Club for just \$4.99 per month or \$49.99 per year (with a 7-day free trial).

With the new subscription, users can now enjoy premium investing tools, financial perks and dedicated support – benefits that were previously reserved for users with a balance of \$25,000 or more. The subscription will initially be available to users in the UK and EU, with additional regions to follow.

*“The new eToro Club Subscription opens the door to premium tools and services, perks and monetary rewards, for all investors regardless of their balance.” said **Yoni Assia, Co-Founder and CEO of eToro.** “By providing an alternative route to Platinum tier benefits we’re continuing our mission to make investing more accessible, rewarding, and empowering for everyone, everywhere.”*

The [eToro Club Subscription](#) enables users to elevate their experience with access to features and tools designed to enhance every stage of their investing journey.

Top benefits include:

- ? eToro’s Visa Debit Card – Turn everyday spending into investing with 4% back in stocks plus travel benefits.
- ? Unlimited access to Tori – Chat with eToro’s next-generation AI analyst for answers and insights on platform features, market trends, portfolio performance, and more.
- ?? Dedicated Account Manager – Receive faster, more personalized service with a dedicated account manager to answer your questions.
- ? Higher crypto staking revenue – Earn up to 75% revenue share on staking rewards for eligible cryptoassets in your portfolio.
- ? Discount on conversion fees – Save when depositing or withdrawing in non-USD currencies.
- ? Discounted tax return – Simplify tax season with reduced rates from eToro’s partner providers.

Exclusive content and research tools

Subscribers also gain access to exclusive Smart Portfolios, curated strategies from top-performing eToro investors, a free 10-week trading course valued at over \$3,000 to enhance investing knowledge and trading expertise.

They will also receive premium content from eToro’s global team of analysts, including daily market updates, webinars, and in-depth analysis. Plus advanced research tools such as Trading Signals, Delta Pro and Fiscal.ai PRO.

Investing without barriers

The Club Subscription builds on eToro’s vision to make investing accessible to all. By providing an alternative to balance thresholds and offering flexible monthly or annual plans, eToro is enabling more people to gain access to tools, data and financial perks to support their investing journey.

The full list of rewards and eligibility criteria can be found [here](#).

ENDS

Notes to editors

This is an optional subscription service providing additional features, advanced research, and analysis tools. All subscribers will also become, as a minimum, Platinum tier Club members. Core trading functionalities remain available to all clients, regardless of their subscription status. The availability of all the above-mentioned products and services may vary by jurisdiction and country.

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About eToro

[eToro](#) is the trading and investing platform that empowers you to invest, share and learn. We were founded in 2007 with the vision of a world where everyone can trade and invest in a simple and transparent way. Today we have 40 million registered users from 75 countries. We believe there is power in shared knowledge and that we can become more successful by investing together. So we’ve created a collaborative investment community designed to provide you with the tools you need to grow your [knowledge](#) and wealth.

On eToro, you can hold a range of traditional and innovative assets and choose how you invest: trade directly, invest in a portfolio, or copy other investors. You can visit our media centre [here](#) for our latest news.

Disclaimers

This is an optional subscription service offering new clients ancillary features, advanced research, and analysis tools. All eToro subscribers will also become, as a minimum, Platinum tier members. Subscribing services are not a substitute for core trading functionalities, which remain available to all clients

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